

**Northern British Columbia Tourism Association
BOARD OF DIRECTORS - REGULAR MEETING
November 2, 2004 – Prince George, BC**

Present: Tracy Calogheros – Chair Bonnie McCreary Debbie Davis
Ali Macaraeg Victoria Olmstead Gladys Atrill
Darryl Tucker Ray Proulx
Dawn-lisa Sethen, Staff

Absent: Doug Barrett

1. Call To Order

Time : 8:27 am

1.1 Adoption of Agenda

MOTION: That the Agenda be accepted as presented.

Moved by B. McCreary and seconded by V. Olmstead CARRIED

1.2 Minutes of the Previous Meeting

MOTION: That the minutes from the Board of Directors Regular Meeting held August 26, 2004 in Prince George, British Columbia be accepted as circulated.

Moved by B. McCreary and seconded by V. Olmstead CARRIED

2. Reports

2.1 President's Report

The president gave a verbal report on topics that included a UNBC survey about Prince George (Is Prince George really a stinking hole?); Radio Show and the Tourism Sub-Committee.

MOTION: That the President's Report be accepted.

Moved by V. Olmstead and seconded by A. Macaraeg CARRIED

2.2 CEO Report

MOTION: That the CEO report be accepted as circulated.

Moved by D. Davis and seconded by A. Macaraeg CARRIED

2.3 Financial Report

MOTION: To accept and approve the September 2004 financial statements as presented.

Moved by G. Atrill and seconded by B. McCreary CARRIED

2.4 Accounts Receivable Report

An accounts receivables report of members whose accounts are over 90 days due was presented

MOTION: To accept and approve the Accounts Receivable Report as presented.

Moved by A. Macaraeg and seconded by B. McCreary CARRIED

3. Business Arising from the Minutes

3.1 Positioning Statement

MOTION: To accept and adopt “It’s all in our nature” as our primary positioning statement pending a successful trademark search.

Moved by G. Atrill and seconded by V. Olmstead CARRIED

3.2 2004 Annual General Meeting

Table until next meeting

3.3 2005 Annual General Meeting

MOTION: The name of the AGM will be Northern BC AGM & Conference in the future.

Moved by B. McCreary and seconded by D. Davis CARRIED

3.4 Northern Rockies Regional District Position

MOTION: To approve moving director, Victoria Olmstead to the Northern Rockies Regional District Board Position.

Moved by R. Proulx and seconded by D. Tucker CARRIED

3.5 2004-2005 Audit

MOTION: To accept Dean Mason & Associates as the auditors for the 2004-2005 year end audit.

Moved by B. McCreary and seconded by V. Olmstead CARRIED

3.6 Policy Manual

Make the requested changes to the policy manual that were discussed and present it at the next board meeting.

MOTION: To accept the policy manual with the requested amendments.

Moved by R. Proulx and seconded by A. Macaraeg CARRIED

4. Next Meeting Planning

The next Board Meeting will be February 17 & 18, 2005.

5. Adjournment

MOTION: That the November 2, 2004 Northern British Columbia Tourism Association Board of Directors regular Meeting be adjourned.

Moved by B. McCreary and seconded by D. Davis

CARRIED

Directors Authorization

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