

**Northern British Columbia Tourism Association
BOARD OF DIRECTORS - REGULAR MEETING
January 29, 2001 – Terrace BC**

Present: Glen Saunders – Chair
Cheryl Kelley
Maria McGowan
Dan Stefanson – Staff
Shaun Stevenson
Bonnie McCreary
Barb Rowsell
Tetcha Simmer – Staff

Absent: Marilyn Howard
Linda Wallace
Vince Prince
Phyllis Gratto

1. Call To Order

2. Board Appointment

MOTION: To appoint Barb Rowsell to the Northern British Columbia Tourism Association Board of Directors.

Moved by Cheryl Kelley and seconded by Bonnie McCreary CARRIED

3. Minutes of the Previous Meeting

MOTION: To approve the minutes of the Board of Directors Regular Meeting held November 24th, 2000 in Prince George BC.

Moved by Cheryl Kelley and seconded by Maria McGowan CARRIED

4. President's Report

President's report was submitted verbally by Glen Saunders

5. Executive Director's Report

MOTION: To accept the Executive Director's Report as circulated.

Moved by Barb Rowsell and seconded by Maria McGowan CARRIED

6. Marketing Report

MOTION: To accept the Marketing Report as circulated.

Moved by Bonnie McCreary and seconded by Barb Rowsell CARRIED

7. Treasurer's Report

MOTION: To approve the December 2000 Administrative Account Financial Statements as circulated

Moved by Bonnie McCreary and seconded by Shaun Stevenson CARRIED

MOTION: To approve the December 2000 Joint Venture Account Financial Statements as circulated

Moved by Bonnie McCreary and seconded by Maria McGowan CARRIED

8. Business Arising from the Minutes

8.1 Accounts Receivable Report

Board directed Bonnie, Dan and Tetcha to meet and make recommendations regarding all un-collectable account receivables

8.2 Accounts Receivable Collection Policy

Board confirmed that members must have no outstanding invoices in order to be eligible to access specific Tourism Partners projects

8.3 Board Appointment

MOTION: To appoint Carrie Collingwood to the Northern British Columbia Tourism Association Board of Directors.

Moved by Shaun Stevenson and seconded by Bonnie McCreary CARRIED

9. New Business

9.1 Membership Renewals

Board directed reversion to approved membership rates and structure with members receiving full re-imbursement for the cost differential

9.2 Council of Tourism Associations

MOTION: To appoint Glen Saunders (and in absentia Shaun Stevenson) as the Northern British Columbia Tourism Association, Council of Tourism Association liaison.

Moved by Cheryl Kelley and seconded by Bonnie McCreary CARRIED

10. Correspondence

Distributed for review

11. Review of Northern British Columbia Tourism Association Strategic Plan

Significant discussion ensued regarding the draft strategic plan, board members will provide feedback, suggestions and ideas and revised plan will be submitted at April board meeting for final approval

12. Next Meeting Date(s)

Tentatively scheduled for April 27th, 2001 in Prince George (the possibility of the board meeting being held in conjunction with the BC Ferries upcoming "Queen of the North" FAM TOUR will be explored)

13. Adjournment

MOTION: To adjourn the January 29, 2001 Northern British Columbia Tourism Association Board of Directors - Regular Meeting.

Moved by Cheryl Kelley and seconded by Bonnie McCreary CARRIED
