

**Northern British Columbia Tourism Association**  
**BOARD MEETING**  
**June 27, 2005 – Conference Call**

**Present:**

Tracy Calgheros – Chair  
Bonnie McCreary  
Debbie Davis  
Gladys Atrill

Doug Barrett  
Ali Macaraeg  
Darryl Tucker  
Dawn-lisa Sethen – Staff

**DRAFT**

**1. Prince George Airport – Horizon/Alaska Airline Revenue Guarantee**

The PG Airport has requested that consideration be given to contributing monies to the Revenue Guarantee for Alaska/Horizon Airlines. The revenue guarantee is an incentive program in which an underwriting party assumes some level of financial risk.

Significant discussion ensued regarding Horizon/Alaska Airline Revenue Guarantee that was proposed by the Prince George Airport. The board agreed that the Northern BC Tourism Association would not contribute to the airline revenue guarantee. However, NBCTA would help with the marketing efforts once the airline confirmed service to and from Prince George.

**2. Spirit Bear**

The board agreed Prince George would be a better location for the Northern BC Tourism Spirit Bear. The bear will be placed in front of the Northern British Columbia Tourism Association office.

**3. Purchase of Office Building**

The CEO reported that an excellent executive building, in a prime location has come available to purchase. The building is located two doors down from our present location. The building is approximately 3600 sq. ft. and there are six parking spots at the back of the building. The building is large enough that Northern BC could rent out a portion of it. The tenants occupying the building presently have a two year lease with another 2 year option to renew. The owners of the building are asking \$280,000.00 and the buy out of the lease would be approximately \$70,000.00. Renovations on the building would be approximately \$51,000.00.

The board agreed prior to purchasing the building the following must be obtained:

Tourism BC Recognition  
Appraisal

Building Inspection  
Letter from the Auditors

**MOTION:** To buy the building with recognition from Tourism BC for \$400,000.00, including renovations.

**Moved by T. Calgheros and seconded by D. Barrett CARRIED**