

**Northern British Columbia Tourism Association  
BOARD OF DIRECTORS - REGULAR MEETING  
August 26, 2004 – Prince George, BC**

**Present:** Tracy Calogheros – Chair      Bonnie McCreary      Ryan MacIvor  
              Tim Bell                                Victoria Olmstead      Gladys Atrill  
              Deborah Kulchiski                      Darryl Tucker  
              Dawn-lisa Sethen, Staff

**Absent:**      Annalee Davis                              Ali Macaraeg                              Shelley Middleton

**1. Call To Order**

8:45 a.m.

**1.1 Adoption of Agenda**

MOTION: That discussion about a tag line be added as point 3.8 and further that the agenda be adopted as modified above.

Moved by G. Atrill and seconded by D. Tucker CARRIED

**1.2 Minutes of the Previous Meeting**

MOTION: That the minutes from the Board of Directors Regular Meeting held March 23 & 24, 2004 in Prince George, British Columbia be accepted as circulated.

Moved by B. McCreary and seconded by V. Olmstead CARRIED

**2. Reports**

**2.1 President's Report**

The President gave a brief verbal report discussing the Executive Meeting and the tagline.

MOTION: That the President's Report be accepted.

Moved by B. McCreary and seconded by T. Bell CARRIED

**2.2 Executive Director's Report**

The Executive Director discussed in detail the issues in her written report and asked if there were any questions or comments.

MOTION: That the Executive Director's report be accepted as circulated.

Moved by B. McCreary and seconded by T. Bell CARRIED

**2.3 Financial Report**

MOTION: To accept and approve the July 2004 financial statements as presented.

Moved by B. McCreary and seconded by T. Bell CARRIED

## **2.4 Accounts Receivable Report**

An accounts receivables report of members whose accounts are over 90 days due was presented

## **2.5 2003-2004 Annual Audit**

MOTION: To accept and approve the 2003/2004 Audited Financial Statements as presented.

Moved by R. MacIvor and seconded by D. Kulchiski CARRIED

## **3. Business Arising from the Minutes**

### **3.1 FY 2003-04 Surplus Report**

MOTION: To accept and approve the 2003/2004 Surplus Report as presented.

Moved by B. McCreary and seconded by G. Atrill CARRIED

### **3.2 2004 AGM Report**

The AGM chair was not happy with the content of the 2004 Annual General Meeting and would like Northern BC Tourism to be in charge of content in the future.

**Board Directive:** Executive Director is to send out a survey and send results to the Board of Directors.

MOTION: At future Annual General Meetings the host committee will look after social events and workshops will be determined by the Northern BC Tourism Board of Directors and Staff.

Moved by T. Bell and seconded by B. McCreary CARRIED

MOTION: To Change the AGM dates to the weekend following Thanksgiving.

Moved by B. McCreary and seconded by G. Atrill CARRIED

### **3.3 2004 Northern Exposure Awards**

A report about the nominees of the Northern Exposure Awards was presented

### **3.4 2004 AGM Nomination Committee Chair**

MOTION: To accept Shelley Middleton's resignation from the Board of Directors.

Moved by B. McCreary and seconded by T. Bell CARRIED

### **3.5 2005 AGM Selection**

MOTION: To accept the bid to host the 2005 Annual General Meeting in Prince George, BC

Moved by G. Atrill and seconded by V. Olmstead CARRIED

### **3.6 Lease of New Office Space**

A report was presented about the expenses of the new office space

### **3.7 Marketing Advisory Board**

MOTION: To accept and implement a Marketing Advisory Board

Moved by R. MacIvor and seconded by V. Olmstead

CARRIED

### **3.8 Tag Line**

MOTION: To spend up to \$3,500 to create a new tag line.

Moved by R. MacIvor and seconded by D. Kulchiski

CARRIED

## **4. Adjournment**

MOTION: That the August 26, 2004 Northern British Columbia Tourism Association Board of Directors regular Meeting be adjourned.

Moved by T. Bell and seconded by D. Tucker

CARRIED

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**Directors Authorization**

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